

## CPGA Business Strategy 2021-2026 - Frequently Asked Questions

We are aware that the business strategy will generate lots of questions and we have anticipated some of them here. We will continue adding to this document and circulating it to you as further questions arise.

Why is the strategy being proposed now?

*The CPGA is no longer able to effectively manage this fast-growing sport solely through volunteers. The strategy will help organisation undergo a step-change to deliver the services the gig rowing community needs as it continues to expand.*

The Covid pandemic has affected the sport badly, is now a good time to be introducing more costs which may deter people from re-entering the sport?

*It has not yet been decided how and when any additional fees will be introduced, and the continuing developments and impact of the pandemic will be taken into consideration. The strategy is a 5-year plan designed to help secure the sport for the future as well as recover from and thrive after the pandemic. The new Sport England strategy has now been published [Uniting the Movement](#). It is the hope of the CPGA that our sport will be able to take advantage of this and have a clear strategy to present to Sport England which will unlock investment into our clubs and communities.*

How much will individual membership cost?

*The strategy proposes an adult membership of £30 per year. Membership will be free for U18's. A student rate will be available.*

Is the individual membership being introduced?

*The decision has not yet been made. It will be decided by a vote of clubs at an EGM date to be confirmed.*

When would the individual membership start?

*The proposed start date of the individual membership has not yet been decided.*

Will all club members have to become individual members of the CPGA?

*The constitutional change will require clubs to ensure that individuals are also members of the CPGA. It has been suggested that clubs may be able to apply to waive CPGA membership (through a Waiver Form) for some members based on extraordinary circumstances (to be determined).*

How will membership be collected?

*This has yet to be decided but clubs will be fully consulted.*

When will the membership be collected?

*There be a transition before membership collection is fully implemented. The length of this process will be decided in consultation with clubs.*

Will there be any discounts for families?

*Rather than discounting families the CPGA has opted to make all memberships for U18's free.*

What is the thinking behind all rowers, including social rowers requiring a membership? *The CPGA has collected the views of clubs and rowers prior to publishing these plans. There is general agreement that dividing our community into those rowing competitively and those rowing socially is not in the spirit of the sport. The CPGA are keen to make sure that the gig rowing community remains friendly, inclusive, and diverse.*

What will happen if the business strategy is not adopted by the membership?

*If the Business Strategy 2021-2026 is not adopted by the membership, then another piece of work will need to be done either amending or replacing the Business Strategy to ensure that the issues facing the sport are addressed and an alternative way of securing the sport is agreed.*